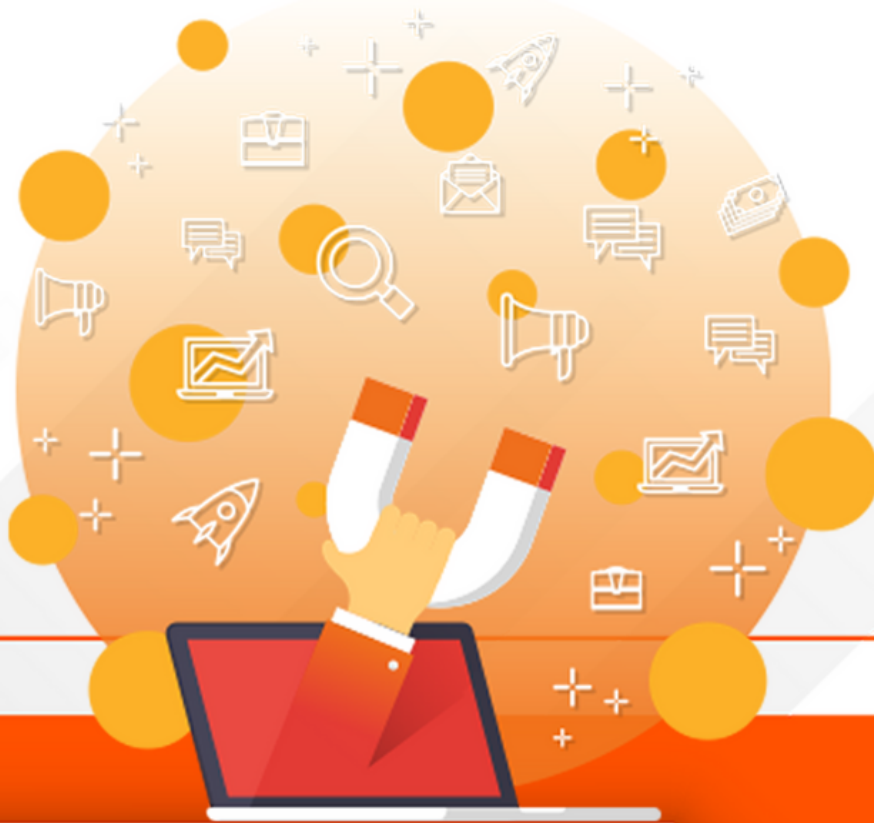




**BRAND MAKER**  
YOUR TARGET OUR BUSINESS

# DIGITAL MARKETING PROPOSAL



**GOAL**



**TARGET**



**GROWTH**



# About BRAND MAKER

## Introduction

**BRAND MAKER** is a digital Marketing Company in Tamilnadu with 5 years of experience, providing complete solution for your business like facebook, Google and linkedin Ad management, SEO, SMM, SMO.

## Our Vision

**BRAND MAKER's** vision is to connect the world through mobile technology, helping customers, partners, employess prosper locally as well as nationally.

## Our Mission

Our mision is to provide cost effective solutions to B2B/B2C

- >Reaching the right audience
- >To engage with your audience
- >To simplify business communications
- >To enable seamless delivery of our services
- >to customize end-user experiences



## Our Services

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Facebook Ads



Instagram Marketing



Youtube Promotion



Whatsapp Marketing



Linked In Ads



Telegram Bot



Twitter Marketing



Google Ads



Targeting Audience



SMM



SMO



Lead Generation



## GOOGLE ADS MANAGEMENT & MARKETING

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- Campaign Creation & Ads Setup
- Relevant keyword Research
- Drafting Text & Image ads with Ad Extensions
- Conversion Setup & Remarketing
- Analytics Setup & linking with Google Ads
- Setting Location, language, ad scheduling
- Utilizing proper Ad grouping & theming
- Analyzing competitor ads and market share
- Analyze & advise on Landing pages
- Campaign Monitoring & Optimization
- Monthly Reporting
- Dedicated Account Manager

# FACEBOOK ADS MANAGEMENT & MARKETING

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- Profile Creation and Optimization
- Video Sharing(Provided by client)
- Facebook Insight Monitoring
- Regular Content Posting (Provided by Client)
- Facebook Ads Account Setup
- Custom Audience Creation
- Ads Remarketing
- Catalogue Creation
- Dynamic Ads Creation
- Carousel And Collection Ads
- Traffic Monitoring
- Monthly Reportingv



## INSTAGRAM ADS MANAGEMENT & MARKETING

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- Profile Optimization
  - Instagram Image Sharing
  - Targeted Instagram Followers
  - Comments & Likes Management
  - Instagram Analytics Monitoring
  - Insight Research
  - Instagram Ads creative creation and Design
  - Instagram Ads Monitoring and Management
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## LINKEDIN ADS MANAGEMENT & MARKETING

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- **Linked In Profile Optimization**
  - **Post Sharing**
  - **Targeted Linked In Connection**
  - **Company Page Creation**
  - **Relevant Group Joining**
  - **Linked In Ads Account Setup**
  - **Campaign Managing**
  - **Ads Monitoring**
  - **Monthly Report**
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## TWITTER ADS MANAGEMENT & MARKETING

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- Twitter Business Page Creation
  - Tweets Posting
  - Targeted Twitter Followers Increase
  - Retweets
  - Cover Photo Creative And Upload
  - #Hashtag Trend Research
  - Twitter Analytics Monitoring
  - Twitter Ads Account Setup
  - Tweet Engagement
  - Monthly Report
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## **YOUTUBE MANAGEMENT & MARKETING**

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- **You Tube Channel Setup**
  - **You Tube Banner Design**
  - **Video Title & Description Optimization**
  - **Video Thumbnail Creation**
  - **Video Upload Optimization**
  - **You Tube Ads Account Setup**
  - **Skippable & Non-Skippable Ads**
  - **YouTube Video Sequence Ads**
  - **Custom Audience Creation**
  - **Product Demo Video Ads**
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## WHATSAPP MANAGEMENT & MARKETING

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- WhatsApp Business Profile Setup
  - Products Catalogue Setup
  - Catalogue Creatives Design
  - Auto Reply SMS Configuration
  - Direct Chat Link Setup
  - Invite Link & QR Code Creation
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# BRAND MAKER

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